

# University of Mumbai



**4000166**

Summer 2023

## EXAMINATION TIME TABLE

### B.A. IN MULTIMEDIA & MASS COMMUNICATION (BAMMC) (CBCS) (R-2019-20)

#### (SEMESTER - VI)

Days and Dates	Time	Paper Code	Paper
Tuesday, 30 May, 2023	02.30 p.m. to 05.00 p.m.	55321	Journalism: Discipline Related Generic: Digital Media
Tuesday, 30 May, 2023	02.30 p.m. to 05.00 p.m.	55331	Advertising: Discipline Related Generic: Digital Media
Wednesday, 31 May, 2023	02.30 p.m. to 05.00 p.m.	55322	Journalism: Discipline Specific Electives : 1) Contemporary Issues
Wednesday, 31 May, 2023	02.30 p.m. to 05.00 p.m.	55332	Advertising: Discipline Specific Electives : 1) Advertising in Contemporary Society
Thursday, 1 June, 2023	02.30 p.m. to 05.00 p.m.	55323	Journalism: 2) Lifestyle Journalism
Thursday, 1 June, 2023	02.30 p.m. to 05.00 p.m.	55333	Advertising: 2) Brand Management
Friday, 2 June, 2023	02.30 p.m. to 05.00 p.m.	55324	Journalism: 3) Photo and Travel Journalism
Friday, 2 June, 2023	02.30 p.m. to 05.00 p.m.	55334	Advertising: 3) Media Planning & Buying
Monday, 5 June, 2023	02.30 p.m. to 05.00 p.m.	55325	Journalism: 4) Magazine Journalism
Monday, 5 June, 2023	02.30 p.m. to 05.00 p.m.	55335	Advertising: 4) Advertising & Sales Promotion
Tuesday, 6 June, 2023	02.30 p.m. to 05.00 p.m.	55326	Journalism: 5) Sports Journalism
Tuesday, 6 June, 2023	02.30 p.m. to 05.00 p.m.	55336	Advertising: 5) Rural Marketing & Advertising
Wednesday, 7 June, 2023	02.30 p.m. to 05.00 p.m.	55327	Journalism: 6) Crime Reporting
Wednesday, 7 June, 2023	02.30 p.m. to 05.00 p.m.	55337	Advertising: 6) Retailing & Merchandising
Thursday, 8 June, 2023	02.30 p.m. to 05.00 p.m.	55328	Journalism: 7) Fake News and Fact Checking
Thursday, 8 June, 2023	02.30 p.m. to 05.00 p.m.	55338	Advertising: 7) Entertainment & Media Marketing
Friday, 9 June, 2023	02.30 p.m. to 05.00 p.m.	55329	Journalism: 8) Television Journalism
Friday, 9 June, 2023	02.30 p.m. to 05.00 p.m.	55339	Advertising: 8) Television Program Production

Mumbai - 400 098  
16<sup>th</sup> May, 2023.

Dr. Prasad Karande  
I/c. Director  
Board of Examinations & Evaluation